

**Minutes of special meeting of Berri Centenary Committee
to plan publication of a book
Held on Thursday 1st May, 2008 at 7pm
Berri Library & Information Centre**

1.	Welcome	
	Jacque introduced Andrew Haigh. Andrew went on to welcome all attending and gave a brief overview of his position with Council and his involvement with the Centenary celebrations.	
1.1	Present Andrew Haigh (Chair), Jacque Zagotsis (Minutes), Nancy Powell, John Doecke, Kath Traeger, Fiona Davis, Kathy Caddick, John Fewster, Phil Thomas, Merridy Rady, Peter Ison New attendees to be added to mailing list – Phil Thomas and Kath Traeger	
1.2	Apologies Cheryl Ingerson, John Menzel, Paul Stewart, Graham Gates, June Plush	
2.	Additions to the Agenda	
	None	
3.	Minutes of last Meeting	
	Previously distributed to all on mailing list	
4.	Business Arising	
4.1	Ongoing.	Action:

5.	New Business	
5.1	<p>Management of events – Andrew gave an idea of the proposed management of events and spoke about the meetings of staff being held fortnightly. Proposed that small project committees be established to work on individual events or activities, e.g. small working group for book, another for Australia Day celebrations. Other events will be badged as Centenary and held as usual by the groups involved, e.g. Easter Carnival, Wine and Food Festival. These groups would work independently as a smaller group and then it is proposed to hold 2 or 3 meetings per year where everyone involved in the Centenary would attend and brief the larger group on their involvement and progress.</p>	<p>Action : Sub committees to be established. – Future meeting</p>
5.2	<p>Logo Want to get a discussion happening regarding a Logo and ‘catch phrase’ for centenary overall. Once this is done we can have stationery and posters ready begin advertising the event to the wider community. Discussion held on how we want to depict Berri in it’s Centenary. <u>Words suggested</u> -. woodpile, water, river, soldier settlers, bridge, fruit properties, paddleboats, houseboats, irrigation, wine, moving forward, hero settlers, ferries, experimental orchard, oranges, grapes, Berri Juices, winery. <u>Catch phrase suggestions</u> - “bridging 100 years”, “bridging 100 years of history”, “bridging the gap”, “bridging the century”. <u>Logo –</u> Suggestion for ferry one end and bridge the other end of title Suggestion for letterhead to have bridge at top of page and ferry at bottom Group viewed the Mildura letterhead being used for this years 150 celebrations.</p>	<p>Action : Members of staff to take words and suggestions to a marketing person for consideration.</p>
5.3	<p>Key Activities & Secondary Activities Some events for the Centenary year will be Key events and it’s these that the Berri Barmera Council will be primarily involved in. e.g. History book, Australia Day and Food and Wine Festival. Other events will be classed as Secondary Events and will be those events badged as Centenary and run by community groups, e.g. football match, Easter Carnival, Parade.</p> <p>Book Peter gave an overview of book planning. Advised that proposed author Rob Linn will be attending a meeting with council staff in the coming weeks to discuss options for book.</p> <p>Activity suggestions Suggestion from Kathy Caddick to have a bonus CD of images with the book with excess images. Suggestion from Andrew Haigh to have a set of images showing changes e.g. building site 100 years ago, building on site 50 years ago and building today Group discussion gave suggestions of cycling race, rowing regatta or rodeo event and plan very early on so as to have big names attend any or all events. Could look at having something on the water, e.g. River Run, get old steamers back which have been part of Berri’s history, i.e. Marion, Kookaburra, Industry, Etona.</p> <p>Centenary Walk Andrew gave an overview of his proposal to have a centenary walk as part of the main celebrations of the Centenary. Suggestion is for a walk from bridge to (perhaps) Martins Bend (as stage 1). It could be opened on Australia Day (or the Proclamation Day). In the future the path could continue up through Glassey Park and back to the town (as a longer term project). Families and businesses could</p>	<p>Action: Staff to meet with Rob Linn as soon as he contacts us with a date.</p> <p>Action: Andrew to consult with Council re Centenary Walk</p>

	<p>purchase bricks to be laid into the walk. Mosaic artwork and brass plaques could also be used.</p> <p>Andrew will take the proposal to Council to be explored. Grants could be investigated from many different sources, e.g. Be Active, arts, community services, History Trust, festivals, volunteer grants.</p> <p>Other involvement</p> <p>Want to develop a listing of people we want to be involved. Individuals to be asked, e.g. Governor, key people who have influenced the area, past Mayors, famous locals,</p> <p>Suggestion to have a Patron or Ambassador. Perhaps have a young group of ambassadors. Young people involved will encourage other young people to take an interest.</p> <p>Suggestion to ask something like “what would you like for Berri in the next 100 years?” and have people reply in any format.</p> <p>Andrew said that this was similar to something Mildura is using in their celebrations, asking “What does Mildura mean to you” and having replies on parchment supplied.</p> <p>Group viewed Mildura letterhead.</p>	<p>Action: Listing to be created at a future meeting once know more about which events will be held.</p>
6.	Any Other Business	
	None	
7.	Closure & Next Meeting	
	<p>Meeting closed 8.15 pm</p> <p>Next meeting of full committee will be held in the Berri Library on a date to be advised (likely date, mid July). Notification and agenda will be posted to all on mailing list.</p>	