

THE BERRI BARMERA COUNCIL
MINUTES OF THE BERRI CENTENARY 2011 COMMITTEE MEETING HELD ON THURSDAY 23rd
SEPTEMBER COMMENCING AT 6.30 P.M. IN THE BERRI LIBRARY AND INFORMATION CENTRE, KAY
AVENUE, BERRI

1: PRESENT:

Council: Mayor Peter Hunt, Cr Rhonda Centofanti, Peter Ison, Jacque Zagotsis, Merridy Rady, Cr Vicki Beech, Geoff Higgs

Community: Margaret Colby (Chairperson), Dudley Materne, Kathy Caddick, Peg Mortimer, Paul Othams, Nancy Powell, Renee Karpany, Kay Kubenk, June Plush, John Doecke, Jeff Stidiford, John Heward, Joy Stoeckel, Alma Whippress, Warren Wade, Judy Roberts, Fiona Davis.

2: APOLOGIES:

Council: Cr Jim Rolfe, Andrew Haigh

Community: Sue Crossing, Des Philp, Rosalie Richards, Kathleen Materne, Corrie Spronk.

3: CONFIRMATION OF MINUTES: Minutes of meeting held 5th August 2010

RECOMMENDATION TO COUNCIL: That the minutes of the Berri Centenary Committee held on 5th August 2010 be taken as read and confirmed, and referred to Council for adoption.

Cr Rhonda Centofanti/Warren Wade CARRIED

4: NEW MEMBERS:

5: REPORTS/CORRESPONDENCE:

5.1 OUTGOING

- Letters have been sent on behalf of the committee to the following people:
 - Margaret Evans, inviting her to write the foreword of the book
 - Mayor Peter Hunt, inviting him to write the preface of the book
 - PS Marion, inviting them to visit Berri during 2011
 - PS Industry, also inviting them to visit Berri during 2011

5.2 INCOMING

- Letter from Des Philp, patron of the Berri Water Ski Club, informing the committee of a Power Boat Racing weekend, 29th- 30th January 2011.

Show of hands in favour of supporting powerboat event

Action: Peter Ison to add to Website

6: BUSINESS:

6.1 BERRI HISTORY BOOK - UPDATE BY AUTHOR, MR. ROB LINN

- Rob Linn welcomed to meeting.
- All research for book has been completed.
- Some oral history interviews are still being completed, with 28 being completed so far, a larger amount than anticipated.
- Writing well underway, with chapter 5 being worked on currently.
- Close contact is being maintained with book designers, with arrival of books anticipated to be 17th December 2010.
- 6 members of Book Verification Committee are assisting in fact-checking the book as it is being written.

- Rob Linn made note of the amount of support and assistance he has received from the community in writing the book.

6.2 COUNCIL CENTENARY ACTIVITIES (EVENTS & MERCHANDISING)

- Noted that there is an internal Council Centenary Committee, consisting of Peter Ison, Andrew Haigh, Jacque Zagotsis, Merridy Rady, Kim Seekamp, Dorothy Freer, Michelle Baden, and Ella Winnall.
- This committee are currently working on merchandising, with the larger list being short listed to 10-15 items to ensure items are sold, with the profit being around \$5000 if all items are sold.
- Merchandise will be available at some events, as well as the Berri Visitor Information Centre.
- Suggested that a "Berri Centenary Plant" and a "Berri Centenary Bun" be sold throughout the year also.

Action: Suggestion to be forwarded to Council Internal Committee for follow up

- Also working on promotion/marketing timeline, to ensure all events are promoted appropriately, as well as an internal event plan to use as a checklist for events.
- Suggested that Australia Day may be a good opportunity to promote Berri Centenary, but noted that 2011 Australia Day is scheduled to be held in Baramera next year, and that changing this to Berri may be difficult.
- Also suggested that even if Australia Day is held at Baramera, it may still be an opportunity to promote Berri Centenary.

6.3 MULTICULTURAL EVENT UPDATE

- The Multicultural Festival Committee is continuing to meet to plan the event, with the next meeting to be held at 6.00pm at the Berri Baramera Council Office Meeting Room on 3rd November 2010.
- Performances and Activities have been listed, it is hoped that we can source as many of these cultural performances for the day.
- Suggestion to hold event to follow on from Riverland Farmer's Market, which closes at 11am.
- Riverland Youth Theatre will be involved by holding workshops for costumes to be used in the Parade.
- Planned to have official part of day around 2pm, and parade at 2:30pm, followed by more performances, and a band.
- Committee are looking for an exciting and well known MC/celebrity as an attraction for the event, if anyone has any ideas, please forward information to **Cr Rhonda Centofanti or Andrew Haigh**

6.4 BERRI CENTENARY HISTORY PROJECT UPDATE, incl. WEBSITE

- Website is constantly being updated with photographs and events.
 - Books can be ordered online now, by submitting details into form on website.
 - Noted that both books are hard covers, but that one is a special edition hard cover.
- Action: Peter Ison to change website book order form to state Hardcover and Special Edition Hardcover**
- Noted that Special Edition Hardcover will only have 200 copies printed.
 - Anyone needing assistance to order a book, or community members without the Internet, may visit the Berri Library, where a staff member will submit a pre-order on their behalf.
 - Members are encouraged to visit the website to see and comment on events, as discussed in previous meeting. Any corrections may be forwarded to Berri Library for altering.

6.5 COMMUNITY INVOLVEMENT UPDATE

- Suggested that the Berri Centenary have a site at the 2011 Riverland Field Days to sell copies of the book and merchandising.

Action: To be discussed at Council Internal Centenary Committee

- Historical newspaper (Berri Centenary Community News) as mentioned in a previous meeting has had strong feedback, with volunteers going through old newspaper clippings and advertisements, gathering articles for possibly two editions Feb/March 2010 and Sept/Oct 2010. Many aspects still need to be worked on (such as quotes, distribution etc).

6.6 ABC RADIO & MURRAY PIONEER INVOLVEMENT

- Jacque Zagotsis, Peter Ison and Merridy Rady have met with Bronwyn Wade at ABC Radio, she is very eager to be involved with the Berri Centenary. It is planned to have fortnightly radio segments, that are able to be pre-recorded well before they are aired. A list of people to be interviewed will be suggested to Bronwyn and she will then contact them individually.
- Suggested topics for ABC Radio segments are BFJ, BCPU, Experimental orchard, Berri War Memorial Community Centre, Brickworks, Monash District, Monash Playground, Glossop District, Glossop Blacksmith, CWA Berri, Girl Guides, Winkie Brickworks, and Debutante Balls etc.
- Personal stories are also hoped to be included.
- Hoped to start early next year, with the opportunity to interview Rob Linn with a discussion about the book early on.
- The Murray Pioneer has also offered the opportunity to include a 250 word article once a fortnight/once a week with similar topics as listed above. Anyone interested in writing these articles is encouraged to get involved.
- Any ideas for this project should be forwarded to Berri library staff, or brought to next Centenary meeting

6.7 OTHER MATTERS

- Noted that Barmera's Centenary was about another 10 years away, and will be celebrating their centenary then.
- Renee Karpany from Berri Primary School has asked to note that the School is also celebrating their centenary year, they have voted on a logo which is very similar to the Berri Centenary Logo. They have asked for input/objections by the Berri Centenary Committee in regards to them continuing to run with the logo. They also have noted that at the end of the year, they intend on slightly altering the words of the logo and maintaining their centenary logo as their permanent school logo.
Show of hands in favour of Berri Primary School being allowed to use their preferred logo.
- Berri Primary School have also asked if they are able to use the Berri Centenary website. This will need to be taken to the Council Internal Committee, with the possibility for mutual support and cross promotion.
- Rob Linn suggested as a councillor of the Royal Agricultural and Horticultural Society that Berri considers having a stall at the Royal Adelaide Show in their Centenary Year. He believes that the Berri Community could benefit from this.

Action: To be discussed at Council Internal Centenary Committee

7: **CLOSURE:** Meeting closed at 7.45pm

NEXT MEETING: Thursday 4th November, Berri Library, 6:30pm

Confirmed:

DATE: , 2010 **CHAIRPERSON:** **MARGARET COLBY**