

THE BERRI BARMERA COUNCIL
MINUTES OF THE MEETING OF THE BERRI CENTENARY 2011 COMMITTEE HELD ON THURSDAY 10th
March 2011 COMMENCING AT 6.30 P.M. IN THE BERRI LIBRARY AND INFORMATION CENTRE, KAY
AVENUE, BERRI

1: **PRESENT:**

Council: Cr Vicki Beech, Cr Mike Fuller, Andrew Haigh, Jacque Zagotsis

Community: Margaret Colby (Chairperson), Peg Mortimer, June Plush, John Doecke, Dalma Cooper, Judy Roberts, Bob Adams, Gloria Adams, Marg Jennings, Renee Karpany, Nancy Powell, Des Philp, Jeff Stidiford, Rosalie Richards, Dudley Materne, Joy Stoeckel, Tim Boulderstone

2: **APOLOGIES:**

Council: Cr. Rhonda Centofanti, Mayor Peter Hunt, Peter Ison, Merridy Rady

Community: Graham Gates, Warren Wade, Alma Whimpress, John Heward

3: **CONFIRMATION OF MINUTES:** Minutes of meeting held 20th January 2011

RECOMMENDATION TO COUNCIL: That the minutes of the Berri Centenary Committee held on 20th January 2011 be taken as read and confirmed, and referred to Council for adoption.

Cr Vicki Beech/John Doecke CARRIED

4: **NEW MEMBERS:** No new members

5: **REPORTS/CORRESPONDENCE:**

5.1 **OUTGOING**

No outgoing reports/correspondence

5.2 **INCOMING**

- Letter from Berri District Business Association.

Have successfully applied to Country Arts SA for grant project funding to fund a community projects programme. Funding will go a long way toward the project, however they would like Berri Barmera Council to contribute \$2,500 to ensure success of the project being developed in response the Berri Public Art Programme. The aim is to run series of workshops using some of many empty shops in Berri CBD, creating window displays especially using the theme Past present and future of Riverland and Berri. They are seeking Berri Barmera Council support by promotion and in allowing funding to be granted.

Tim Boulderstone, artist employed on the project made comment on the letter. Chairperson Marg welcomed Tim and he took the opportunity to speak about the project at this time. Tim mentioned that the many empty shops around the town were the inspiration for the project. They are looking at using recycled materials, e.g. dip tins and other items from the fruit industry to create artworks including using old photographs to create screen printed artworks and many other ideas to recreate old shop facades. The workshops and displays would be in an empty shop in the town, with workshops being held between June and October. May also use other places around town, e.g. underneath VIC.

June Plush asked a question about rental on the empty shops. Tim advised that some shop owners will offer their shops, others are still being approached by Danyon DeBuell and it is hoped that Traders Assoc. will assist in encouraging the project to shop owners.

Marg Colby asked about CWA Hall, others committee members advised that Churches were using the hall these days.

Tim advised that the workshops would be carried out probably once a week over four or five months and displayed at Multicultural Festival and eventually donated to the community. Peg Mortimer asked if some of the local artists could have a display in the empty shops, Tim reminded the Committee that the proposal is for only 1 shop to be used for workshops. If local artists want to show their work in other empty shops, they should approach the Traders separately.

Andrew advised that we originally had some funding for a shop front display project and that we do still have the funding to provide the \$2,500 from the Centenary budget.

Vicki asked if the Traders could also put some money into the project. Andrew advised that they originally had \$2,000 now only have \$1,000 to spend as monies were spent elsewhere, so need input from Council to make up difference.

Proposal – That the request from the Traders be endorsed as a project of the centenary and that funds from the Centenary budget be used with the Berri Centenary Committee supporting the request to Council for funding support of \$2,500.

Cr Mike Fuller / Margaret Jennings CARRIED

- Letter from Our Lady of the River Catholic School advising that 2011 is their 75th Anniversary. Nothing required of the Committee at this time.
- Letter from Marion Dock Museum regarding cruise from Morgan to Renmark for Industry Celebrations and that the boats suggesting that the boats can visit Berri on Monday 4th and Tuesday 5th April for community to view and travel on the boats from the Berri wharf.
- Letter from Barmera National Trust inviting community to attend the Loveday Internment Camp anniversary weekend June 11th and 12th, guided bus tours, anniversary dinner and visit to Cobdogla Museum.
- Notification of the Riverland Floral Spectacular 16th and 17th March in Berri Town Hall, celebrating Berri Centenary and supporting the Flying Doctor.

6: BUSINESS:

6.1 BERRI HISTORY BOOK - UPDATE

- The book has been launched and the Proclamation date celebrated by the community. Marg as Chairperson, congratulated Andrew and the Centenary team for a wonderful launch. Morning tea was terrific, the many people there had a great time.

6.2 COUNCIL CENTENARY ACTIVITIES (EVENTS & MERCHANDISING)

- Andrew showed the proposals for the Centenary postcards on the projector screen. Environmental, industry and buildings interpretations. Selection of modern and historical photographs. Asking committee to endorse one or all of the postcards, can be printed in two weeks. Do not yet know exactly how many postcards will be printed. The committee looked at the three, made various comments and suggestions on picture selection, colour, content and showed their overall support for the building postcard.

ACTION – Andrew

- Committee also viewed and made comment on the proposed road banners. Want to have a few generic banners printed for use by various groups participating in Centenary celebrations, e.g. advertising Easter Carnival, Monash Hidden Secrets. Do we want to keep the theme we already have or go for traditional roadside banners? Council intend to purchase 4 of 3 x 1m banners and 2 of 4x1.2m banners. Jacque asked how long before the banners would be available as already we have already seen a number of events staged.

Andrew indicated we only need 2 weeks to print and as there are many other events to happen throughout the year we would still go ahead with all six banners. Committee decided on 1st banner as preference, the less modern look preferred and not so busy.

ACTION - Andrew

- Second half of the year advertising poster will have more of a 'looking back, looking forward' theme compared to previous poster and the suggested banner.
- There will be a few other items of merchandise, balloons with logo on and perhaps other smaller items to be sold from the Berri Visitor Centre. Cannot extend ourselves into too much merchandise, don't want to be left holding it after Centenary. Noted that any changes have a small window of opportunity for corrections/additions and that contact numbers need to be included with each event.
- As per previous meeting discussion about a local business selling Polo shirts, Premier Sports will meet with Cr Vicki Beech tomorrow regarding selling a polo top with the Centenary Logo on. Vicki will liaise with Jacque after meeting to have a logo emailed to Premier Sports so they can manage a shirt sale. Will receive feedback for report at next meeting.

ACTION – Cr V Beech

- Andrew is negotiating with WIN Television regarding a better price for two weeks per month of generic advertising, plus two weeks of upcoming centenary events. \$12,000 is their asking price, way above the price we have budgeted for, however much less than their original quote. They have also offered to do a full marketing plan, with media release times etc. as part of their quote.

ACTION - Andrew

- During launching of book, Now and Then slide show was seen. Was suggested that they should all be put onto DVD and made for sale. Andrew advised that this was talked about on the day. Jacque advised that it was actually all the images from the book on display and that was what people saw on the screen in the far right hand corner of the town hall. Also advised that Jacque and Merridy are looking into creating a DVD with all images we have collected throughout the centenary year and lead up and could be put onto a DVD for sale, including oral histories. Jacque also said that the show of images used at the launch would be available to view at all future centenary events. e.g. was shown at the Winkie Luncheon last Friday.

ACTION – Jacque & Merridy

- **Easter Parade:**
- Easter Parade update given by Cr Beech. About 10-15 groups have shown interest or completed forms for entering a float. An advertising campaign will begin next week with 5RM, also a series of newspaper adverts going ahead in coming weeks.
- Dalma Cooper asked about insurance for parade. Andrew advised that all businesses and not for profit organisations/groups should already have public liability insurance. Council can provide a limited public liability to non incorporated groups. Groups who are not incorporated can approach Council for an ad hoc public liability cover.
- Andrew will update the entry form with more information regarding insurance cover and get it out to the community as soon as possible.

ACTION - Andrew

- **Back to Berri Dinner:**
- Judy Roberts asked about the Back to Berri dinner on October 8th. Merridy Rady, Marg Colby, Dorothy Freer and Cr. Rhonda Centofanti met and decided on a reasonable menu which did not include alternate drop. Also included some nibbles for the time people are meeting and mingling. Dorothy and Rhonda have met with the hotel to negotiate menu and prices but as yet have not reported back. Will get a report from them at next meeting.

ACTION – Cr Centofanti

- Committee asked about bookings and how they would be managed. Marg advised that this needed to be spoken about with the hotel.

6.3 MULTICULTURAL EVENT UPDATE

- Multicultural Festival update given by Cr Beech in Cr Centofanti's absence. Things are coming together now, currently making choices on the proposed events.
- Andrew Haigh has assisted with the application of a couple of grants and it is hoped that some funding will be picked up with these.

6.4 COMMUNITY INVOLVEMENT UPDATE

- Mayoral Ball. Riverland Ball Room Dancers and Council staff, have created a poster and ticket for the Mayoral Ball. Bob Adams showed the poster to the Committee and advised of the programme, incorporating many of the old style dances. Tickets will be \$12 each and are quite large. Bob queried if they need to be so large or if they need a tear off slip. Bob will liaise with Dorothy and Mayor regarding look of tickets.

ACTION – Bob Adams

- Berri Church of Christ Centenary will be celebrated on 24th and 25th September, Rosalie Richards will confirm details at next meeting

ACTION – Rosalie Richards

- Jeff Stidiford advised committee he would need to be excused from meeting at this time.
- Riverland Weekly Advertisement Dudley Materne asked about the write up in the Riverland Weekly two weeks ago. Asked if that was a once only publication or to be continued. Jacque advised that it was a once off for the February 9th Proclamation date celebration and book launch, that the Weekly came to us to ask to do that spread which was welcomed. Something similar may be done in October as well.
- Ex Berri Residents Social Event in Adelaide. Organised by Chris Snow, substantial advertising done over last weeks. To be held on Sunday 20th March in Latvian Centre, Wayville. This is not for local residents, is aimed at ex Berri residents only. Peter Hunt has been invited to give a Mayoral welcome and invitation to people to come up to Riverland for Berri Centenary events. Council staff will also attend on the day to sell books and show a power point display of photos. Berri Library is taking replies for the event and listing them on a closed list on the Internet for access by the committee in Adelaide.
- Berri Primary School Centenary. A listing of names has been produced by the Berri Primary school to capture names and addresses of ex students to try to find as many as they can. If anyone knows someone who would like to go on the mailing list, please give them the Berri Primary School details to contact us at the library. Dinner will be held late October, details on the Berri Centenary website.
- Women's and Children's Hospital Dinner. Dalma Cooper advised that the Children's Hospital had booked the same date as the Berri Primary for an international dinner. Because they do not want to clash with the date for the school dinner, the Hospital will not go ahead with a 2011 dinner.
- Bowls Day has had a date change. Dalma advised that the original date of 15th May has now been moved to 22nd May. Unfortunately the date on the Centenary Poster will be incorrect.

6.5 ABC RADIO & MURRAY PIONEER INVOLVEMENT

- ABC Radio Project and Murray Pioneer Project. Christie Martin has been handed the Pioneer project and has emailed Jacque to advise this. Jacque has emailed her with details of various people, organisations, groups and businesses that could be interviewed or have a story written about. Same listing has been sent to ABC radio and they are working from the list also.
- Jeff Stidiford advised he recently phoned the ABC Radio to ask when the interviews would be starting. He was told October would be the starting date. Jacque said she had an email recently to say the interviews would be started before that, however Bronwen Wade has still not been replaced and until her successor starts the project is in limbo.

6.6 COMMUNITY NEWS PROJECT UPDATE

- The Project is almost finished. There will be a photocopy of an article from every year after 1936. We have only eight pages over two publications to fill, difficult to squeeze all the material we have into the two publications. More recent articles have been difficult to copy as they are in bound copies at the Barmera Library. Ian McLaren will be working with us to make sure that the edition is ready to be sold at Easter Carnival. Suggestion to have a merchandising stall on the Saturday of Easter, perhaps have 'Berri : Life in a river town' Centenary books available for sale.

6.7 OTHER MATTERS

- Centenary plantings - Dudley Materne asked if we have ever considered a centenary tree in addition to the centenary plants being sold. Parks and Gardens have been asked to plant a tree for the Centenary or a selection of plants from the collection, perhaps a centennial plot. This was spoken about at last meeting. Advised Dudley to mention again at a future meeting so we are reminded about this over the year.
- Heritage Boats – Jacque advised that a poster is available on the Library Counter advertising the flotilla on 5th April. Community is invited to attend with a gold coin donation to go on board any of the steamers for a tour and some of them will be available for tours to the public. Schools have been invited to bring students for a viewing of the steamers.
- Centenary Plants. June Plush reported that the plants are available and we should advertise and encourage the community to buy a plant. June will get the finalised list for next meeting so people know what plants are to be sold and asked that we have some of the plants available to view at each Centenary event. Marg suggested a supply at Easter stall.

ACTION – June Plush

- Football Club. Jacque asked if there was to be a Centenary football match. Lynton Scott advised that Berri would play Barmera as a centenary match in July and a Red and Blue Ball at the town hall will be held in the evening.
- October Exhibition. Jacque reminded committee members to keep looking out for and mentioning to others that we will be in need of old memorabilia/realia for the October exhibition, any items people have at home please let Jacque know. Items themselves are not needed until October, and will be looked after for the duration of the proposed week long display. There will be a media release going out to ask community to consider what objects they may have at home or club for use in the museum display.

ACTION - Jacque

- Joy Stoeckel asked if June could give a report on how the Winkie Luncheon went last Friday. Marg Colby reported that it was well attended with 40-50 people. June said that many people who had not attended before came along to this event. Rhonda Centofanti spoke about her time in Winkie and about the Winkie Primary School and Tup Foreman attended from Strathalbyn with his son and spoke about his times in Winkie.
- Zonta had their Centenary Unifem Dinner Dinner on Tuesday, Marg Colby reported that it was a success, great to be held in the year of Centenary of United Nations Women and Berri Centenary Year. 110 women attended with excellent guest speakers. Awards for Service were given out to five contemporary women who are serving in the Berri community. At the dinner Marg spoke about the Centenary and what we have planned for a special Centenary year and spoke about women and the hardships they faced in early days of Berri.

7: **CLOSURE:** Meeting closed at 8:30pm

NEXT MEETING: Thursday, April 7th, Berri Library, 6:30pm

Confirmed:

DATE: , 2010 **CHAIRPERSON:** **MARGARET COLBY**